

****EASICAMPERS.COM****

****Job Description: Branch Manager - Motorhome and Camper Business****

****Location:**** Edinburgh, UK

****Salary:**** Competitive base salary + excellent commission on rentals and vehicle sales

Are you passionate about motorhomes and campers? Do you thrive in a hands-on role where you can lead a dynamic team, deliver exceptional customer experiences, and drive business growth? If so, we have the perfect opportunity for you!

We are Edinburgh's largest motorhome rental company, and we're seeking a motivated, high-flying Branch Manager to oversee and elevate our Edinburgh operations. This is an exciting opportunity to play a key role in maintaining and expanding our fleet while enjoying a rewarding career with high earning potential.

****Key Responsibilities:****

1. ****Customer Experience:****

- Deliver exceptional service to all customers, ensuring their motorhome adventures start with a smile.
- Resolve customer queries and issues efficiently and professionally, leaving a lasting positive impression.

2. ****Team Leadership:****

- Motivate and lead a team to achieve high performance in both rentals and sales.
- Foster a positive and productive workplace culture, ensuring staff feel valued and inspired.

3. ****Operational Management:****

- Oversee daily branch operations, ensuring smooth and efficient processes.
- Organise and coordinate the maintenance, repairs, and preparation of motorhomes and campers to the highest standard, ensuring motorhomes and campers are spotlessly clean and "as new" at the start of every rental.
- Must be a forward thinker and plan well ahead so each booking is ready for every customer, on time and in perfect working order.
- Organise and coordinate the maintenance, repairs, and preparation of motorhomes and campers to the highest standard.

4. ****Fleet Expansion:****

- Strategically manage and expand the fleet to meet growing customer demand.
- Identify opportunities to acquire and sell vehicles, maximising profitability.

5. ****Sales & Marketing:****

- Drive vehicle rentals and sales through effective marketing campaigns and social networking.
- Leverage social media and online platforms to showcase our motorhomes, build brand awareness, and attract new customers.

6. ****Problem Solving:****

- Proactively address challenges, finding innovative solutions to maintain and improve operations.
- Ensure compliance with industry regulations and company policies.

****About You:****

- ****Passionate:**** You have a genuine love for motorhomes and the open road.
- ****Hands-On:**** You're not afraid to roll up your sleeves and get involved in all aspects of the business.
- ****Customer-Focused:**** You thrive on delivering outstanding service and creating memorable experiences.
- ****Problem Solver:**** You think on your feet and tackle challenges head-on.

- **Social Media Savvy:** You're a wizard at using social platforms to connect with audiences and promote the business.
- **Inspirational Leader:** You know how to motivate and guide your team to success.
- **Organised:** You excel at managing multiple priorities, from fleet maintenance to vehicle sales.

What We Offer:

- A high-impact leadership role in Edinburgh's biggest motorhome rental company.
- A competitive base salary with exceptional commission opportunities on rentals and sales.
- The chance to drive the growth of a thriving business and make your mark in the industry.
- A supportive and dynamic working environment where your passion and expertise will be valued.

How to Apply:

If you're ready to steer your career to new heights, we'd love to hear from you. Please send your CV and a cover letter detailing your relevant experience and why you're the perfect fit for this role to nick.hanley@easicampers.com.

Join us and help make motorhome dreams come true!